

Annual Meeting Sponsor Packages

The purpose of our conference is to provide continuing education for RDNs, and create an opportunity for industry thought leaders to educate attendees about new research, products, and services that will enhance their ability to care for patients/clients. Dietitians practice across varied settings; we recognize your company or brand plays a critical role in partnering with dietitians to deliver quality products, services, education, and medical nutrition therapy.

You are an important part of the attendee experience at the Annual Meeting and we appreciate your involvement and support. If you have any questions or need additional information, please contact our meeting planner, Jill Rice by email: jilldrice@gmail.com or phone: 208.284.2673.

SWAG Bag Donor

- Logo displayed on Annual Meeting “Sponsors” webpage
- Logo displayed in Annual Meeting digital program
- Logo displayed in sponsor recognition slideshows during Annual Meeting

Table-Topic Content Expert and Discussion Moderator | \$250

- Participate as content expert and discussion moderator during table-topics luncheon on Thursday, April 13, 2023, 11:45am-1:15pm MDT. As the content expert, you will identify a nutrition-related topic you would like to discuss with attendees. After a short introduction of your topic/area of expertise, you will present 3 questions/scenarios for audience members to discuss and act as the discussion moderator during your allotted time. The Idaho Academy of Nutrition & Dietetics Planning Committee will provide more instruction about the format of this session as we get closer to the event date and know the number of participants. *This includes admission to the luncheon event. If you would like to attend other sessions and events at the Annual Meeting, please complete the attendee registration form.*

Level I Sponsor Package | \$500

- Medium rectangle ad image posted on Idaho Academy of Nutrition & Dietetics Facebook and Instagram accounts (300 x 250)
- Alternating leaderboard ad image posted on Annual Meeting webpages of www.eatrightidaho.org that links to a website of your choice (728 x 90)
- Large skyscraper ad image displayed in sponsor recognition slideshows during Annual Meeting (300 x 600)

Level II Sponsor Package | \$900

- Medium rectangle ad image posted on Idaho Academy of Nutrition & Dietetics Facebook and Instagram accounts (300 x 250)
- Alternating leaderboard ad image posted on Annual Meeting webpages of www.eatrightidaho.org that links to a website of your choice (728 x 90)
- Large skyscraper ad image displayed in sponsor recognition slideshows during Annual Meeting (300 x 600)
- 30-Second video ad posted on Idaho Academy of Nutrition & Dietetics Facebook and Instagram accounts (recommended resolution 1080 x 1080)

- Option to participate as content expert and discussion moderator during table-topics luncheon. *Please see the description included under the Table-Topic Content Expert and Discussion Moderator option above*
- Complimentary Annual Meeting admission for one (1) attendee. *This applies to the registration fee only. Additional items and/or donations are excluded*

Catering Underwriter | \$2000+

In exchange for a financial contribution to pay for expenses associated with catering at the annual meeting, a company/brand will receive

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- Large skyscraper ad image displayed in sponsor recognition slideshows during Annual Meeting (300 x 600)
- Medium rectangle ad image embedded within text content of Annual Meeting digital program (300 x 250)
- 30-Second video ad posted on Idaho Academy of Nutrition & Dietetics Facebook and Instagram accounts (recommended resolution 1080 x 1080)
- 30-Second video ad shared during sponsor's promotion slot at Annual Meeting (recommended resolution 1080 x 1080)
- Recognized sponsor of meal in Annual Meeting digital program
- Two minutes dedicated to highlighting your company/brand during the scheduled meal*
- Showcase of food product/ingredients of your choice during the sponsored meal
- Option to participate as content expert and discussion moderator during table-topics luncheon. *Please see the description included under the Table-Topic Content Expert and Discussion Moderator option above*
- Complimentary Annual Meeting admission for one (1) attendee. *This applies to the registration fee only. Additional items and/or donations are excluded.*

Speaker Underwriter | Variable

In exchange for covering all expenses associated with a speaker at the Annual Meeting, a company/brand will receive

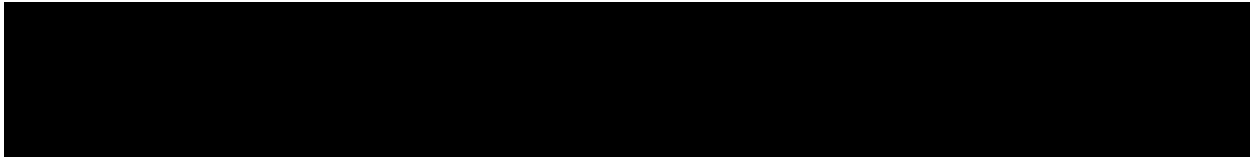
- Medium rectangle ad image posted on Idaho Academy of Nutrition & Dietetics Facebook and Instagram accounts (300 x 250)
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- 30-Second video ad shared during sponsor's promotion slot at Annual Meeting (recommended resolution 1080 x 1080)
- Recognized sponsor of session in Annual Meeting digital program

- Participate as session moderator – two minutes dedicated to highlighting your company/brand; one minute dedicated to introducing the sponsored speaker*
- Option to participate as content expert and discussion moderator during table-topics luncheon. *Please see the description included under the Table-Topic Content Expert and Discussion Moderator option above*
- Complimentary Annual Meeting admission for one (1) attendee. *This applies to the registration fee only. Additional items and/or donations are excluded.*

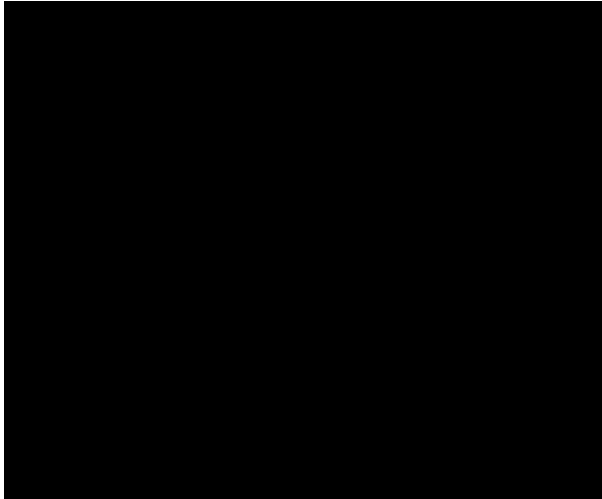
**If you are unable to have a representative attend the Annual Meeting in-person, we can accommodate live virtual participation.*

AD IMAGE SIZE EXAMPLES

Leaderboard (728 x 90)



Medium rectangle (300 x 250)



Large skyscraper (300 x 600)

