Have you registered for the 2014 Joint ID/WA Academy Conference? If not, there is still time. Join us April 6-8 for 3 days packed with information, fun and networking with colleagues from Idaho and Washington. You will hear experts from across the country and the Pacific Northwest as they share their expertise in clinical nutrition, communications, advocacy, medical nutrition therapy, consumer nutrition, public health and more. The 2014 program offers up to 18.5 CEUs with over 60 Learning Codes! A few of the keynote speakers and topics are highlighted below.

**Food for Thought: How to Build and Maintain the Brain**

What are the connections among nutrition, physical activity, and learning? Pediatrician Bob Murray will share recent science related to brain function among kids, adults, and seniors, along with the impact that diet and exercise can make throughout the life span. Community and school partnerships to establish innovative nutrition and physical activity policies and programs will be highlighted. Dr. Murray will describe evidence-based actions and approaches to enhance health and learning.

**Will RD/RDN's Be Left Behind?: Getting Involved....Public Policy, Advocacy and Your Future**

What is the future for Registered Dietitians? How does Public Policy have anything to do with dietetics? During this session, participants will learn about the work your RDN peers are doing to pave the way for the dietetics profession in Washington and Idaho. Explore how you can be involved to advocate for the health of the nation and citizens in your state, as well as advance your career in dietetics. Public policy panel members from Idaho, Washington, and the Academy will lead a panel discussion highlighting policy issues at the state and federal level and the impact on your job and the dietetics profession. Speakers: Sue Linja, RDN, LD; Marissa Claiborne, RD, CD & others TBD

**Meeting Tomorrow’s Food Demands**

As a follow up to the boots on the ground sustainable beef tour (planned for earlier that week in the program), this proposed presentation will bring those sustainable beef operations to life for individuals that were not able to attend. The presentation will also include an in depth discussion of the largest sustainability assessment ever conducted in agriculture which will provide a holistic sustainability evaluation of beef from gate to plate. The attendees will learn where the beef industry has made significant improvement and where improvement opportunities exist to achieve a more sustainable future. This session includes a demo and tasting. Speaker: Kim Stackhouse-Lawson, PhD

**No More Little Old Ladies: Could Preventing Osteoporosis Be the New Reality?**

In this session on bone health, nationally known family physician Pam Kushner, MD, will share new research and approaches about the prevention of osteoporosis and osteopenia. As a practicing physician whose wellness approach includes preventive medical care for the whole patient, Dr. Kushner will engage the audience in a discussion of bone health and fracture prevention throughout the life cycle, requirements and sources of needed nutrients, benefits and risks of exercise, and practical applications for dietetic professionals. Speaker: Dr. Pam Kusher, MD, MA, FAAFP
Making $ and Sense of Coding, Coverage and the Changing Health Care Delivery System

The healthcare delivery system is changing - Accountable Care Organizations, Patient Centered Medical Homes, Patient Centered Primary Care Collaboratives, etc. What does this mean for dietitians - both private practice and facility based dietitians? What does this mean for reimbursement for services when the trend is for bundled payments? The dietitian needs to understand and position her/himself to be successful in this new environment. Speaker: Jessie Pavlinac, MS, RD, LD

Don't miss the opportunity to participate in this amazing conference! March 7th is the last day to take advantage of the early bird rate. Visit our website at http://www.eatrightidaho.org to register, view the agenda, speakers, learning objectives and more! March 5th is the deadline for the room block conference rate at the Northern Quest Resort & Casino. Call (877) 871-6772 to book a room.

We look forward to seeing you in April! Crystal Wilson, EdS, MS, RDN, LD